Board Update September 2013

Selected Projects 2013



Governor's Trailblazer Awards

Timeline

- Sept-Oct 2013
 - Call for Nominations released 9-9-13
- Nov-Dec 2013
 - Applications & Review
- January 2014
 - Announce Recipients
- Spring 2014
 - Awards / Luncheon

Ongoing Project in 2013-2015



Women's Council
Office of the Governor
Office of the Lt. Governor
BMO Harris Bank
WMC
WWBIC
DOA WBE Certification Program
The Widget Source



Governor's Trailblazer Awards

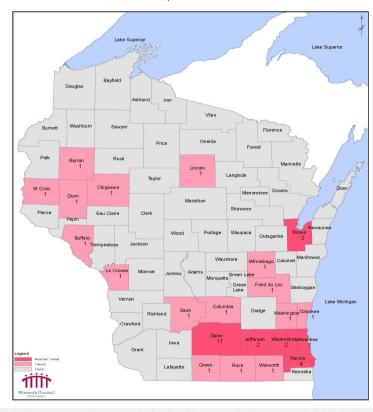
- 25 years (or more)
 woman-owned since
 1989 or earlier
- 2. 3rd Generation (or more) now woman-owned

To-date ...

- 2007, 2009, 2012
- 44 businesses
- 22 counties

Ongoing Project in 2013-2015

Governor's Trailblazer Awards for Women in Business Award Recipients for 2007-2012







Nominate a Woman Owned Business!

Award Categories

Pioneer

Sole or majority ownership by a woman, or series of women. of the same company for 25 years or more.

Torchbearer

Family-owned business currently run by a female relative of the founder and in operation for three generations or more.

Visit the website for more information and criteria.

2014 Governor's Trailblazer Awards for Women in Business

www.womenscouncil.wi.gov

Wisconsin's Governor's Trailblazer Awards celebrate Wisconsin women's long history of entrepreneurship and deep roots in the business community. This is an opportunity to recognize long-standing woman-owned businesses in your community! Anyone may nominate an eligible business, including business and professional associations, chambers of commerce, colleagues, employees, elected officials and other community leaders. Business owners may also self-nominate. Since 2007, 44 businesses statewide have received Trailblazer Awards.

Nomination deadline: November 9, 2013





HELP DISTRIBUTE POSTCARDS!

Released 8,700 distributed

Including

CAP Services Agencies (Regional Distribution)
County Human Services Agencies
Displaced Homemaker Programs at
WI Technical Colleges

Lac Courte Oreilles Ojibwa Community College
State Agency EAP Programs
State Public Defender's Offices
all WI State Legislative Offices
WTCS Career Development Office

WWBIC (4 regional offices)

Women's Funds

more than a dozen non-profits serving women including shelters and job training services

Asset Builder's Money Conference Black Women's Wellness Conference

Dane County Money Smart Women Conference

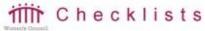
Fox Valley Money Smart Women Conference

WI Fair Housing Conference



Continued Demand





Women's Council Homepage



Become a Savvy Saver - Question 1 of 10

Do you automatically save a portion of every pay check or other regular income?

true

faise

skip

Checklist Project

© 2013 Wisconsin Womens Council • 101 East Wiscon, 8th Floor • Madison, Wisconsin, 53702 • Phone: 606-266-2219 • Fax: 606-267-0626 • christine linbury@wisconsin gov.





- ✓ DOA IT staff to complete the design work. (complete)
- Checklist committee meets Sept. 11, 2013 to discuss process for creating individual checklist using question inventory.
- Test out the checklist with working group and other partners.
- Test out the checklist with the public working with partners such as CAP agencies.

Ongoing Project in 2013-2015

Released on WWC Web Site

FAST FACTS



The Status of Women in Wisconsin by County

How does your county compare? Use the map (or list below) to select a county and find selected local Fast Facts about women's social and economic status.

Selected Fast Facts by County:

- Median Age
- Occupation and Median Earnings
- Women's Educational Attainment
- Single Mothers (Households and Poverty)
- Know Your Women's Fund (if applicable)



FAST FACTS

- Older Women (age 65+)
- Rural Women
- Household composition (changing demographics/trends)
- Violence Against Women
- Access to Childcare
- Status of Women by Race/Ethnicity (individual fact sheets – work with an advisory group for each fact sheet)
- Women in Poverty
- Status of Girls

Upcoming

FAST FACTS

Infographic Series

- Growing Gap in Academic
 Achievement
- Struggling to Reach the Finish Line in Post-Secondary Education
- Status of Women in WI Summary (in progress)



- Sponsor
 August 13, 2013
 WWBIC Entrepreneurship
 Reception at the Capitol
- Sponsor / Exhibitor
 August 24, 2013
 Dane County Money
 Conference (Asset Builders)
- Mentor, Wisconsin Institute for Public Policy (a program of the Women's Network)
- Member, DFI Interagency Financial Literacy Network



Other Programs and Activities



WI Local Government Web Site Initiative

WI Women's Council
WI Broadcasters Association
WI Newspaper Association

County, City, Village. Town or School District

- Wisconsin is home to 2,350 local elected bodies with a combined total of more than 13,000 elected officials.
- New ICON for local government web sites if they meet preset criteria for publishing information on elected officials and official meetings.
- Recognize excellence in providing easily accessible and timely information.



Ongoing Project in 2013-2015





WI Local Government Web Site Initiative

STATUS - ongoing

Proposed Criteria approved by WNA & WBA WNA staff in process of developing ICON

Next Steps

- Briefing for local government organizations
- Develop marketing materials
- Develop launch strategy with WNA and WBA



Ongoing Project in 2013-2015